



UNIVERSITY OF CINCINNATI SUMMER PROGRAM SOCIAL SCIENCES

JULY 10 - 28, 2017

Join the University of Cincinnati for an experience you will never forget! In just three weeks, you and fellow students will take courses in entrepreneurship, innovation, and robotics. You will also get to explore the city of Cincinnati during guided extracurricular activities.

We enrich your educational experience with guest speakers and field trips to local businesses, giving you a comprehensive look at real-world approaches.

Extracurricular activities may include:

- Taking a Riverboat Cruise on the Ohio River
- Attending a Cincinnati Red's baseball game
- Viewing the animals at the Cincinnati Zoo
- A welcome dinner & farewell dinner

Cost: \$2,000

WEEK 1: INTERNATIONAL HUMAN RIGHTS

Professor Rebecca Sanders

This course provides an overview of international human rights. Topics covered include political democracy, women's rights, migrant and refugee rights, poverty and exploitation, and terrorism and war. We will debate whether human rights principles are truly universal and discuss how best to promote human rights compliance around the world.

WEEK 2: E-COMMERCE

Professor Michelle Selnick

This course allows students to learn about online marketing and business methods using internet communications networks and other technologies to initiate, support, and build growth in business.

WEEK 3: ENTREPRENEURSHIP

Professor Chuck Matthews

This course provides students with a foundation for enterprise creation, exploring issues like crafting a business plan, creating organizations in pursuit of your entrepreneurial objectives, effectively leading as an entrepreneur or member of a team, and evaluating new venture concepts.